



Winter Haven Saturday Markets

WELCOME 14TH SEASON!

APPLICATION AND RULES / REGULATIONS - 2026/2027

You MUST FIRST email us this vendor form with all the information about your business, provide us with up to 5 pictures of your products and booth set up to see if you qualify, and space is available for your products or services. We will only respond to emails that provide us with all the info required from the Rules and Regulations (R&R). Central Florida Event Vendors won't issue any refunds/vendor credit for any events canceled due to circumstances out of our control (Rule #11). **Please circle all the dates** you are applying for.

Market Dates from Sept 2026 to June 2027:

Sept 12 & 26

Oct 10 (Hispanic Heritage Market Day!), 24 (Halloween Trick or Treat Market Market Day!)

Nov 14

Dec 12 & 19

Jan 9 & 23

Feb 13 & 27

March 13 & 27

April 10 & 24

May 8 & 22

June 12 & 19

WHSM takes place in Central Park, 469 W Central Ave, Winter Haven, FL. 33881, from 9 a.m. – 3 p.m. Vendor set up times are from 7:00am - 8:15 am. No unloading and setting up allowed after 8:20am. Vendor will not be allowed to set up if showing up after 8:15am.

NAME/ BIZ NAME _____

PRODUCTS/ SERVICES SOLD _____

WEBSITE / FB PAGE _____

FULL ADDRESS _____

EMAIL _____

CELL # _____

I have read and printed my initials in all the rules and regulations listed below (1-20) and agree to abide by them:

X _____

ALL FULL PAYMENTS ARE DUE UPON APPROVAL. After you are approved and accepted, you must mail this application with the Rules & Regulations along with your correspondent full payment, check or money order to:

Central Florida Event Vendors, 523 7th St NE, Winter Haven, FL. 33881.

Or,

Make your payment via ZELLE to account 863artfest@gmail.com and email us your app.

Contact market manager, Sergio Cruz, at 863ArtFest@gmail.com. If—and only if, please—your issue is very urgent please call or text 863-258-3561. Email is the preferred method of contact.

Winter Haven Saturday Markets Rules & Regulations.

You are responsible to read our market rules thoroughly.

1. VENDORS NOT ALLOWED TO SMOKE IN OUR MARKET PREMISES. We are providing our community with a family/ pet-friendly, and healthy market place.
2. THE SALE, USE, AND CONSUMPTION OF ALCOHOL IS PROHIBITED AT OUR MARKETS.
3. This is NOT A FLEA MARKET event. However, some resales will be permitted, including fair trade items. All vendors applying for the market have to be approved by manager.
4. **EXCLUSIVITY WILL ONLY APPLY TO** third party vendors of a particular brand (i.e. there will not be two Origami Owl vendors, LulaRoe, Scentsy, etc, at the same market), and other products at manager's discretion. These third party vendors **MUST PREPAY for whole season.**
5. ALL vendors are required to furnish their own canopy, tables, and FOUR weights of 20lbs each for holding canopy down. No anchoring of canopy to the ground allowed. NO weights, NO set up.
6. Market hours are 9 a.m. – 3 p.m. Vendors may begin set-up at 7:00 a.m. but no later than 8:15 a.m. No one is allowed to unload and begin their set up after 8:20am. All vendors MUST break down beginning at 3 p.m. and be out by 4 p.m. All vendors MUST clean their spaces before leaving. No trash left behind, please. **All accepted and paid vendors will receive an email the afternoon before market day with their final space number for that day.** All full time paid vendors get to keep their same spot during our season, unless the vendor requests another spot as long as they are available.
7. Unload, park car for the day, and then set up: In the morning, vendors pulling in with their vehicles must drop off everything in their assigned space and then park their vehicle right away to prevent traffic jams. **PLEASE DO NOT PARK AROUND THE MARKET. THOSE SPOTS ARE ONLY FOR CUSTOMERS.**
8. Any literature given out must be picked up in the booth space, there will be no literature handed out while walking around the event. Equally, no yelling at passersby to come visit your booth. Please be courteous.
9. FOOD: All vendors preparing and serving food on site must comply with general liability insurance, all required permits and licenses. All vendors are responsible for collecting and reporting all sales tax.
10. FOOD: Any packaged food items that fall under the Florida Cottage Food Law must follow the state's guidelines: www.freshfromflorida.com.

11. CFEV is not responsible nor accountable for any refunds for any event cancellations that are out of our control such as: bad weather, pandemics, and local government shut downs. No refund/ No credit.
12. SOLICITATION OF MARKET VENDORS BY NON-VENDORS IS NOT ALLOWED WITHOUT MANAGER APPROVAL. ALL VENDORS MUST REFUSE TO TAKE ANY SOLICITATION AND REPORT IT TO MARKET MANAGER IMMEDIATELY.
13. Monthly vendor fee for fresh goods, artisans, crafters, vintage, fair trade goods, local authors, gourmet products, cottage industry, etc, is \$80. (See #17 for fee discounts.) All designated spaces are 10×10 and don't include electricity. Electricity will be provided with an extra \$5 charge per day and is very limited. You must notify market manager ahead to reserve the electricity if available. Single date fees are \$45 per one 10×10 space in these categories if space is available. Only the space is provided; you must provide a 10×10 canopy, and any necessary tables, chairs, etc. No water access available. All vendors who prepay for the whole season, will be assigned their same spot during the season.
14. Food vendors (cold or hot / non-cottage industry) under a canopy, or with small cart are \$110 per month (\$60 single date). Food trucks are \$150 per month (\$80 single date.)
15. Small local biz, companies, and non-profit organizations are \$150 per month (one space). "Small" is defined as 5 employees or less. Single date fee is \$80 per one 10×10 space.
16. Large companies, corporations, and non-profit organizations are \$250 per month for one space (\$150 single date). "Large" is defined as 6 employees or more.
17. **SAVE RENT MONEY WHEN PREPAID QUARTERLY! These fees don't include electricity.**
 - A. \$200 per one space for rule #13.
 - B. \$300 food vendor under one canopy, \$420 for food truck. Applies to rule #14.
 - C. \$350 for one space for rule #15.
 - D. \$650 for one space for rule #16.
18. Vendors submitting payment for event are committed to attending it, and there will be NO REFUNDS/ NO CREDIT if they canceled.
19. Vendors committed for event: NO SHOW – NO CALL will be excluded from future events and will not get a refund if they have credit balance available.
20. BOUNCED CHECKS: Vendors will be charged a \$50 inconvenience fee on top of their rental fee for any bad checks, and will be required to send only money orders after that to pay for their space(s).
21. ALL FINAL FEES ARE DUE UPON APPROVAL AND ACCEPTANCE TO OUR EVENTS.

Hispanic Heritage Market Day & Halloween Trick or Treat, Single Day Vendor Fees:

If you sign up and prepay for the first quarter of Sept/Nov of 2026, these two special events are included with your vendor fee. Otherwise, these are the single day fees for these two special events.

Rule 13. Single date fee \$60.

Rule 14. Food under canopy \$90, Food Truck \$120

Rule 15. \$100

Rule 16. \$200

